Coalition members will likely have many issues they want to address. This exercise is designed to help the group decide which issue(s) to focus on.

First, make a list of all the issues on the table. Then, working as a group, copy and complete this sheet for each issue you are considering. Use the information to help narrow down your target issue(s).

Issue: ________________________________________________________________________
______________________________________________________________________________

Prevalence/frequency/incidence: ________________________________________________
______________________________________________________________________________

Population(s) affected: _________________________________________________________
______________________________________________________________________________

Seriousness/urgency: ____________________________________________________________
______________________________________________________________________________

Available data sources: _________________________________________________________
______________________________________________________________________________

Possible interventions (behavioral, environmental, legislative, etc.): ________________
______________________________________________________________________________
Likelihood of success/impact (taking into account available resources): ____________________
______________________________________________________________________________

Current interventions addressing issue in community: ________________________________
______________________________________________________________________________

Consequences if not addressed (personal, societal, economic): _______________________
______________________________________________________________________________

Source
Adapted from Healthy People 2010 Toolkit: A Field Guide to Health Planning. Developed by
the Public Health Foundation, under contract with the Office of Disease Prevention and Health
Promotion, Office of Public Health and Science, U.S. Department of Health and Human Services
(pp. 74–75).