



Agenda

I. Overview of Healthy People 2020 Social Determinants of Health Topic Area and Introduction of Today's Topic

Don Wright, MD, MPH, Deputy Assistant Secretary for Health, Office of Disease Prevention and Health Promotion (ODPHP), U.S. Department of Health and Human Services (HHS)

II. Medical-Legal Partnership: Bridging Legal, Health & Public Health Sectors to Address the Social Determinants of Health

Ellen Lawton, JD, Co-Principal Investigator, National Center for Medical-Legal Partnership; Lead Research Scientist at the George Washington University



Agenda

III. Cincinnati Child Health-Law Partnership: Managing Social Alongside Medical Determinants of Health to Improve Child Well-Being

Andrew Beck, MD, MPH, Attending Physician, Divisions of General & Community Pediatrics and Hospital Medicine, Assistant Professor, Cincinnati Children's Hospital Medical Center, Department of Pediatrics

IV. Sustaining Meaningful Housing Codes: The Five Essential Public Health Law Services

Marice Ashe, JD, MPH, Founder & CEO, ChangeLab Solutions



Agenda

V. Live Question and Answer Session

*Moderated by **Carter Blakey**, Deputy Director and Community Strategies Division Director, ODPHP, HHS*

The presenters will be joined by special guest panelist

***Camille Jones**, MD, MPH, Assistant Health Commissioner, Cincinnati Health Department*



What Is Healthy People?

- Provides **science-based, 10-year national objectives** for improving the health of the Nation
- A **national agenda** that communicates a vision for improving health and achieving health equity
- Identifies **measurable objectives** with **targets** to be achieved by the year 2020
- Requires tracking of **data-driven outcomes** to monitor progress and to motivate, guide, and focus action



Uses of Healthy People

- **Goal setting and agenda building**
- Framework for **program planning and development**
- **Data tool** for measuring program performance
- Benchmarks to **compare** State and local data
- Way to develop nontraditional **partnerships**



Healthy People Across the Decades

HEALTHY PEOPLE
The Surgeon General's Report On
Health Promotion And Disease Prevention



1979



1990



2000



2010



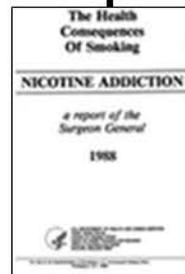
1979 Small Pox Eradicated



1970 Clean Air Act



1982 AIDS is infectious



1988 SG Declares Nicotine Addictive



1990 Human Genome Project Begins



2000s Obesity and Chronic Disease



1990s Drinking Water Fluoridation



September 11, 2001



2005 Hurricane Katrina



2010 SDOH Topic Area Added



Topic Areas

- Access to Health Services
- Adolescent Health
- Arthritis, Osteoporosis, and Chronic Back Conditions
- Blood Disorders and Blood Safety
- Cancer
- Chronic Kidney Disease
- Dementias, including Alzheimer's Disease
- Diabetes
- Disability and Health
- Educational and Community-Based Programs
- Early and Middle Childhood
- Environmental Health
- Family Planning
- Food Safety
- Genomics
- Global Health
- Health-related Quality of Life and Well-being
- Healthcare Associated Infections
- HIV
- Health Communication and Health Information Technology
- Hearing and Other Sensory or Communication Disorders
- Heart Disease and Stroke
- Immunization and Infectious Diseases
- Injury and Violence Prevention
- Lesbian, Gay, Bisexual, Transgender Health
- Nutrition and Weight Status
- Occupational Safety and Health
- Older Adults
- Oral Health
- Physical Activity
- Public Health Infrastructure
- Preparedness
- Maternal, Infant, and Child Health
- Medical Product Safety
- Mental Health and Mental Disorders
- Respiratory Diseases
- Sexually Transmitted Diseases
- Sleep Health
- **Social Determinants of Health**
- Substance Abuse
- Tobacco Use
- Vision



Healthy People 2020 Approach to Social Determinants of Health



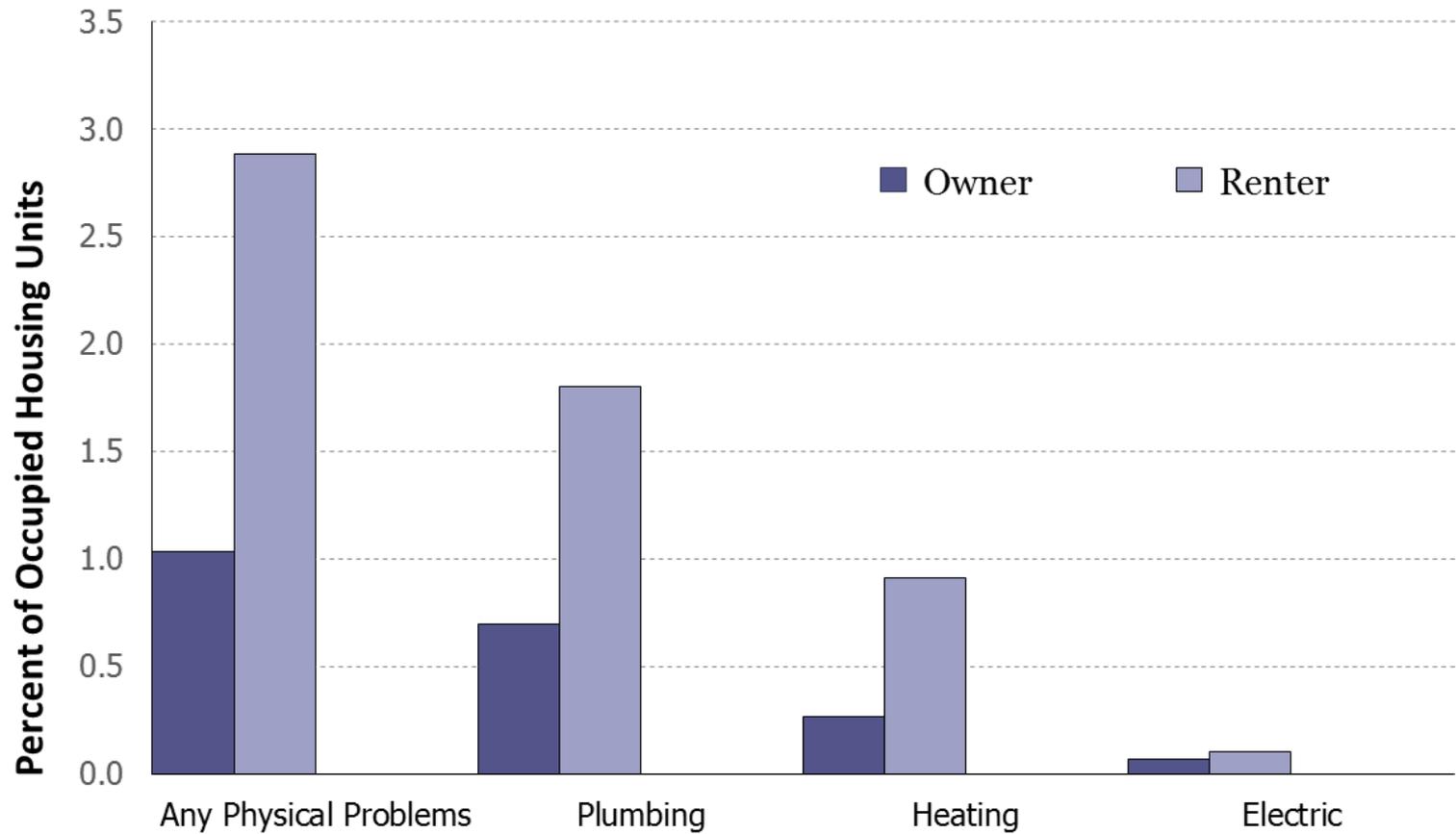


Healthy People 2020 Social Determinants of Health & Related Objectives

EH-19 **Reduce the proportion of occupied housing units that have moderate or severe physical problems**



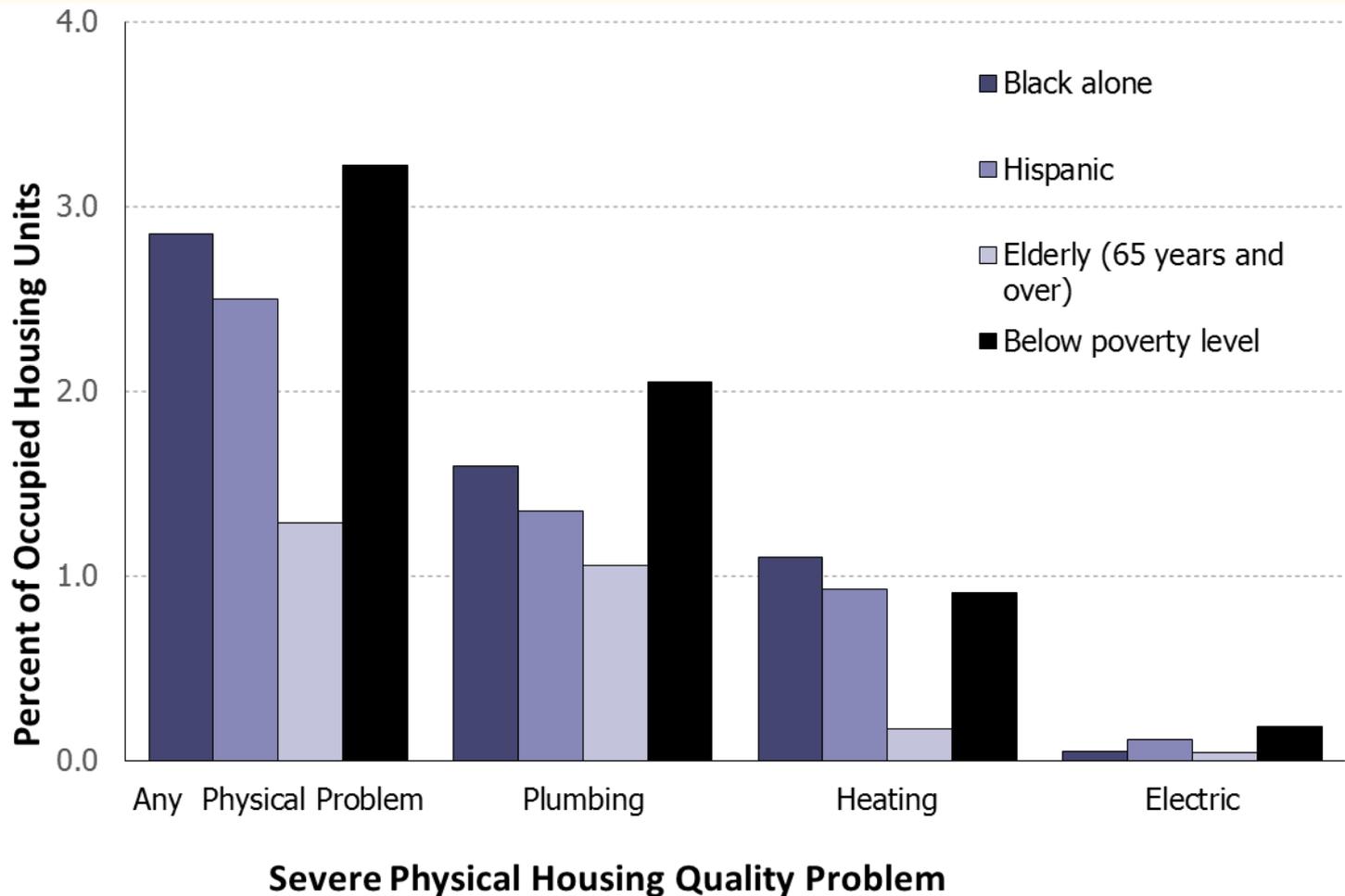
Occupied Housing Units with Selected Severe Physical Problems by Resident Ownership Status



Severe Physical Housing Quality Problem

Obj. EH-19
Decrease desired

Occupied Housing Units with Severe Physical Problems by Resident Demographics and Type of Physical Problem



Obj. EH-19
Decrease desired

Medical-Legal Partnership:

Bridging Legal, Health & Public Health
Sectors to Address the Social
Determinants of Health

Ellen Lawton, Lead Research Scientist

National Center for Medical  Legal Partnership

www.medical-legalpartnership.org

Milken Institute School
of Public Health

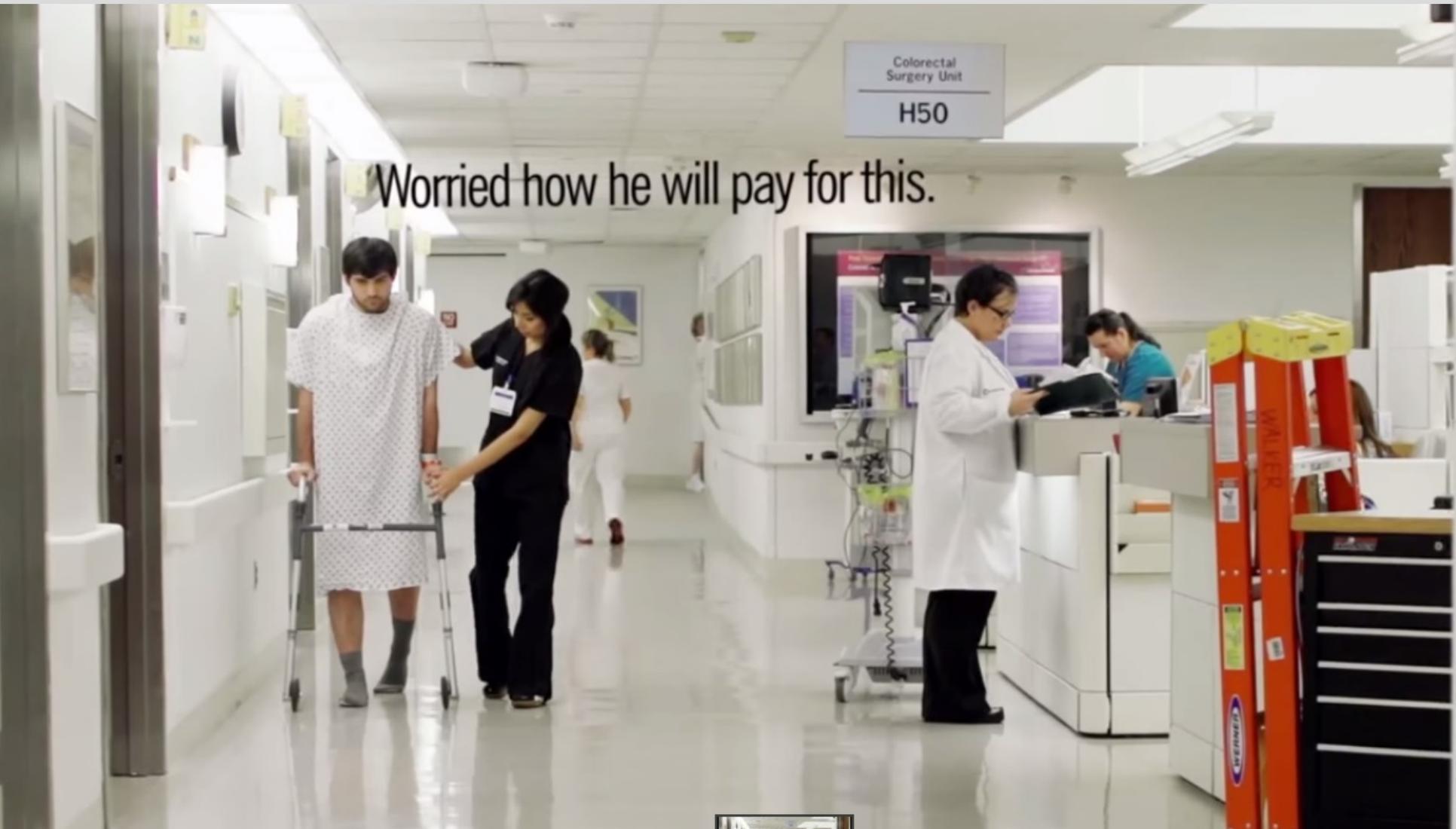
THE GEORGE WASHINGTON UNIVERSITY

Only 13% of Americans
surveyed believe that
“lawyers contribute a lot to society.”

(Pew Research Study, July 2013)

The problems are visible.
The solutions are not.

Worried how he will pay for this.



Three sectors address social determinants of health in silos

HEALTH CARE

treats illnesses
caused or
exacerbated by
SDOH.

LEGAL AID

ensures access to
benefits & services,
enforces laws that
keep people
healthy.

PUBLIC HEALTH

tracks diseases on
population level,
addresses laws &
education aimed at
prevention.

The National Center for Medical-Legal Partnership's work



Transform Policy & Practice Across Sectors



Convene the Fields



Build the Evidence Base



Catalyze Investment

Medical-legal partnership across the U.S.

- 152** Hospitals
- 140** Health Centers
- 142** Legal Aid Agencies
- 33** Medical Schools
- 51** Law Schools



What is medical-legal partnership?



Medical-legal partnership embeds lawyers alongside health care teams to improve both individual and population health.

Making the connection: Legal problems are health problems

Common Civil Legal Problem	HP2020 - Social Determinants of Health Framework
Families wrongfully denied food supports or housing subsidies	Economic Stability <ul style="list-style-type: none"><li data-bbox="1097 639 1460 682">■ Food Security<li data-bbox="1097 696 1522 739">■ Housing Stability
Children living in housing with mold or rodents, in violation of housing laws	Neighborhood and Built Environment <ul style="list-style-type: none"><li data-bbox="1097 858 1557 901">■ Quality of Housing
Seniors wrongfully denied long-term care coverage	Health and Health Care <ul style="list-style-type: none"><li data-bbox="1097 1033 1644 1076">■ Access to Health Care

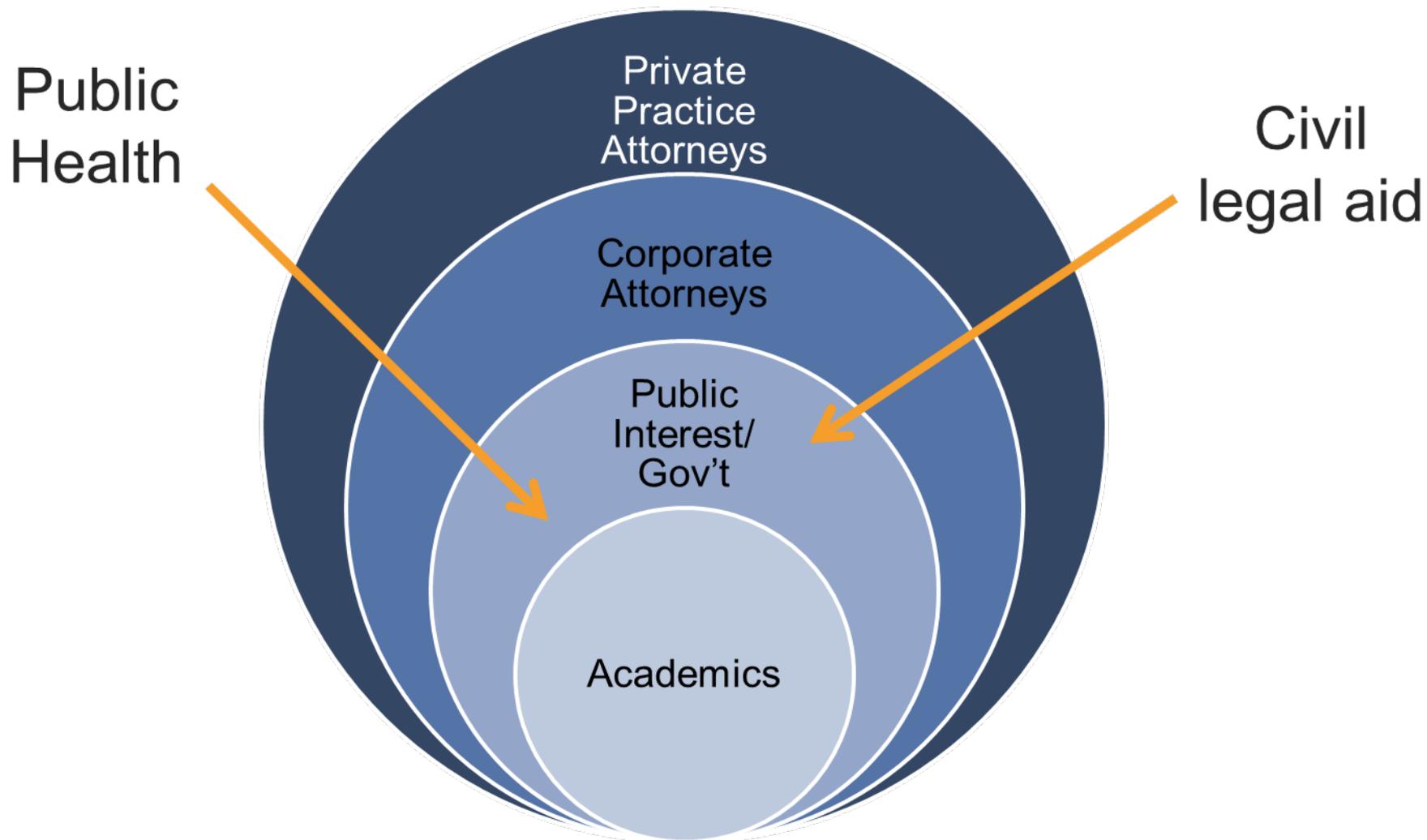
50 million Americans need legal care to be healthy.



1 in 6 Americans
live in poverty.

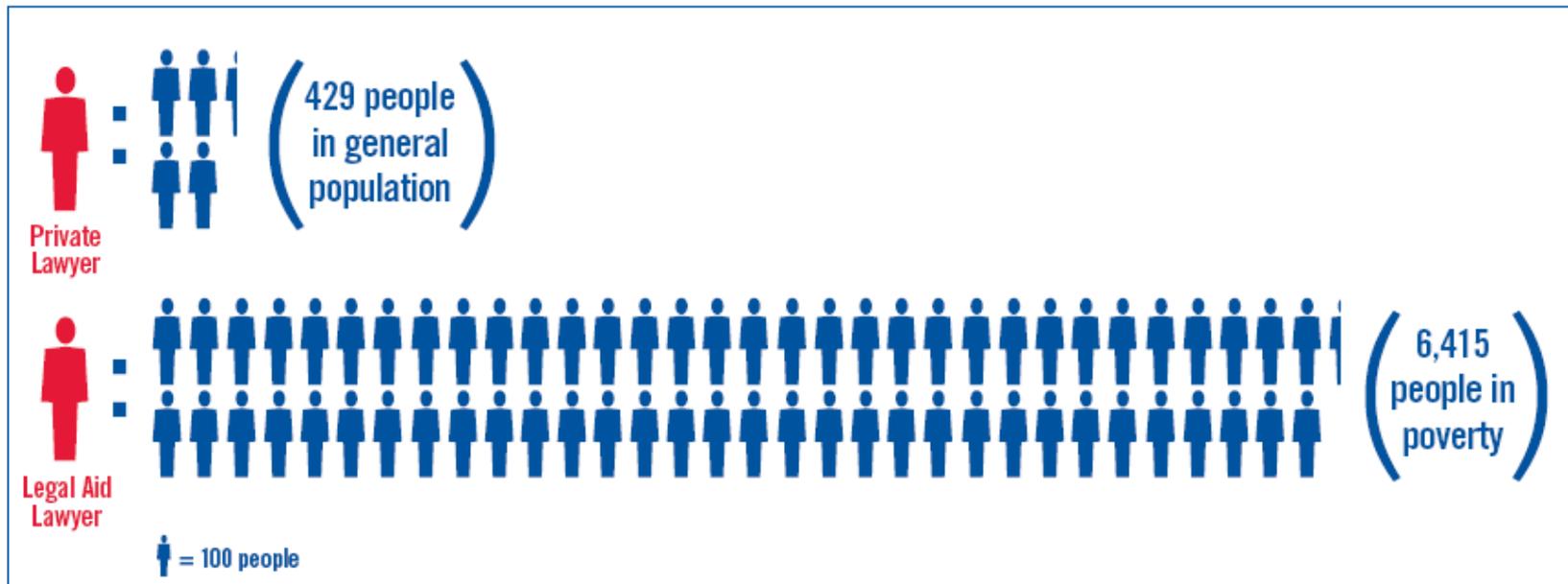
And every single one has a health-harming civil legal problem that negatively affects their health.

What types of lawyers are there?



Availability of legal assistance in the U.S.

Table 6: Comparison of Private Lawyers to General Population and Legal Aid Lawyers to Low-Income Population



Source: Legal Services Corporation, *Documenting the Justice Gap in America: The Current Unmet Civil Legal Needs of Low-Income Americans* (September 2009).

There isn't enough in the legal aid pharmacy without changing how legal care is provided.



8,000 civil legal aid attorneys in U.S.



with a \$1.3 billion budget



& help from law schools & pro bono partners



try to serve 50 million low-income people with 2-3 needs.

They are able to meet less than 20% of the need each year, and unfair, unhealthy systems go unchanged.

Why do people need civil legal aid?

Civil legal aid helps people solve legal problems of every day life

Legal Needs That Impact Health (I-HELP Model)

Income & Insurance

Insurance access & benefits

Food stamps

Disability benefits

Social Security benefits

Debt relief



Housing & energy

Shelter access

Access to housing

Sanitary housing conditions

Utilities access



Education & Employment

Americans with Disabilities Act compliance

Discrimination

Individuals with Disabilities in Education Act compliance

Unlawful termination



Legal Status

Immigration asylum, Violence Against Women Act)

Criminal record issues



Personal & family stability

Guardianship, custody, divorce

Domestic violence

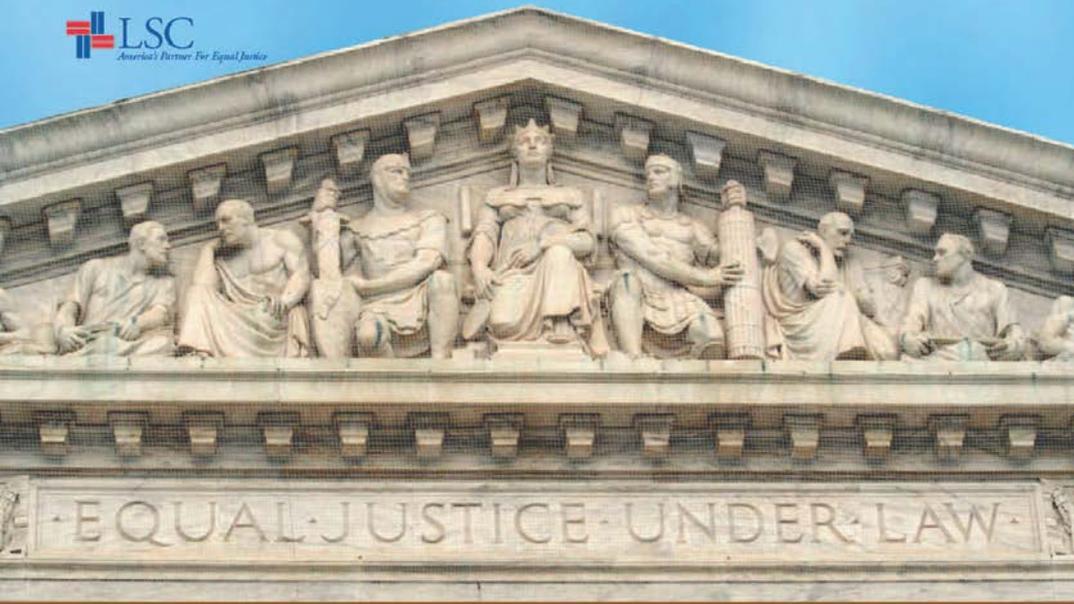
Child abuse & neglect

Advance directives, estate planning



Health care equivalents of civil legal aid

	Federal Legal Aid 138 offices 8,000 attorneys	State & Local Legal Aid 800+ civil legal aid offices	Private Pro Bono Resources 900+ pro bono programs	Academia: Law School Clinics 125+ law school clinics
Health care equivalent	Federally Qualified Health Centers	Look-alike CHC	Free Clinic	Medical student rotation

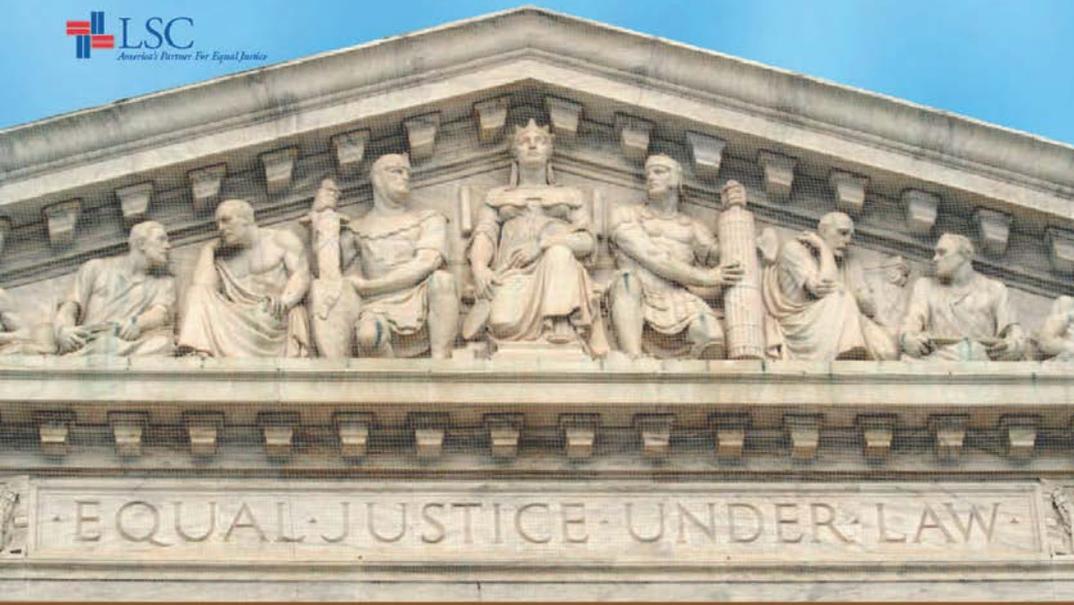


LEGAL SERVICES CORPORATION 2012 Annual Report



Top 3 service areas:

1. Family law (34%)
domestic violence, custody, adoption
2. Housing (26%)
unlawful evictions & landlord-tenant issues
3. Income maintenance (12%)
disability benefits, cash & food benefits, veterans benefits



LEGAL SERVICES CORPORATION
2012 Annual Report



HP2020 SDOH framework:

1. Social and
Community Context
2. Neighborhood and
Built Environment
3. Economic Stability

The medical-legal partnership approach

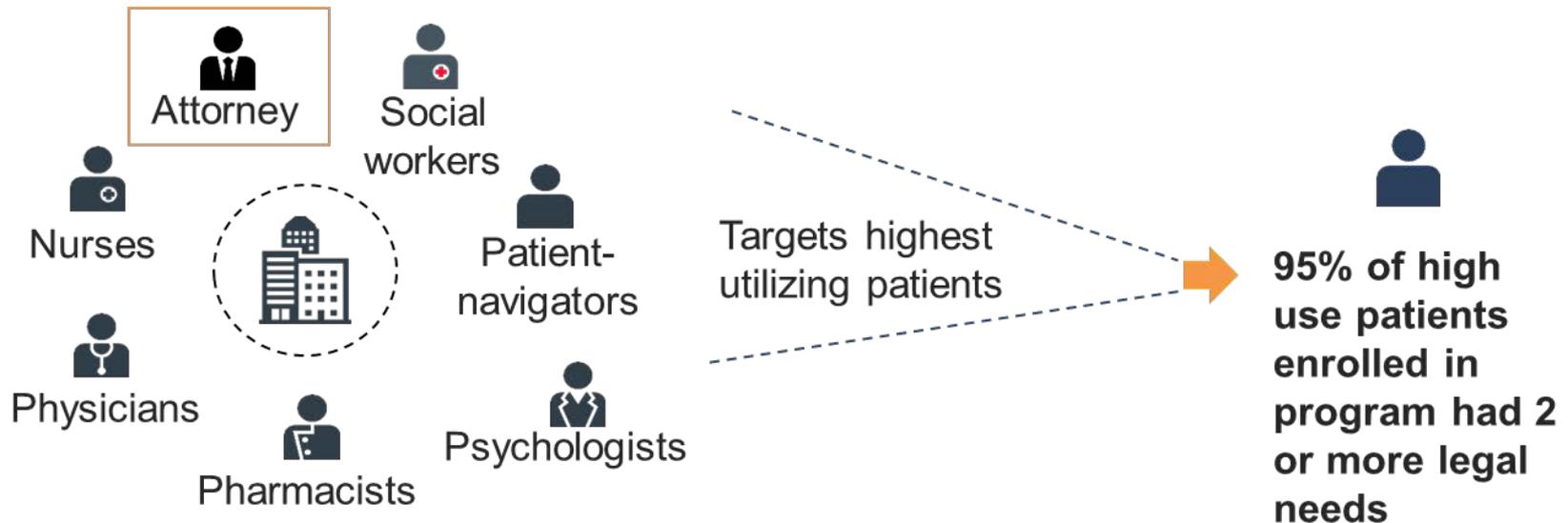


Individual patient interventions are pathways to finding policy interventions for improving population health.

Patient-centered health care model includes MLP

Pilot Medical Legal Partnership Targets High-Need, High-Use Patients

Lancaster General Hospital's Pilot Program Embeds Attorney in the Health Care Team



Source: ["Embedding Civil Legal Aid Services in Care for High-Utilizing Patients Using Medical-Legal Partnership"; Health Affairs, April 22, 2015.](#)



HOUSING & UTILITIES

Civil Legal Aid Intervention (Housing Unit)	HP 2020 Social Determinant of Health Framework	Impact on Health / Health Care Talking Point
Secure housing subsidies; Prevent eviction	Economic Stability <ul style="list-style-type: none">■ Housing Stability	A stable, affordable home helps individuals avoid costly emergency room visits related to homelessness.
Improve substandard conditions; Protect against utility shut-off	Neighborhood and Built Environment <ul style="list-style-type: none">■ Quality of Housing	Safe, sanitary housing, with heat and electricity helps people follow their medical treatment plans

Impact of treating legal problems with MLP

A circular icon containing a dark blue letter 'H' on a light gray background.

H

People with chronic illnesses are admitted to the hospital less frequently.



People more commonly take their medications as prescribed.



People report less stress.

A circular icon containing a dark blue dollar sign (\$) on a light gray background.

\$

Less money is spent on health care services for the people who would otherwise frequently go to the hospital.



Clinical services are more frequently reimbursed by public and private payers.

Best Practices In MLP

- On-site presence in health care facility
- Structured partnership - joint planning, priority setting, staffing, and funding
- Regular, structured communication and feedback between partners
- Aligned missions

Lessons Learned

- Partnership is sometimes harder than going it alone
- This is a culture change for both the legal and health sectors
- Health care integration is the ball game

National Center for Medical-Legal Partnership = HRSA National Cooperative Agreement



Helps CHCs develop and sustain medical-legal partnerships with health center specific:

- Toolkits
- Webinars and trainings
- Research and evidence

<http://medical-legalpartnership.org/healthcenters>

For more information



www.medical-legalpartnership.org



NCMLP



National_MLP

Questions?

Submit your questions using the Q & A feature on the right of your screen.
The panel will respond following all the presentations



Managing social alongside medical determinants of health to improve child well-being

Andrew F. Beck, MD, MPH

Cincinnati Children's Hospital Medical Center

March 10, 2016

Objectives

1. Discuss impact of Medical-Legal Partnerships (MLP) on patients and populations
2. Identify community partners as key members of the health care team
 - Highlight how hospital-community partnerships can be “phased up”
3. Consider how “geomarkers” can inform and/or diagnose risks related to the social determinants of health (SDOH)

A common pediatric case



- 7 year old presents with difficulty breathing
 - History of multiple admissions including to ICU
 - Ill appearing, coughing, working hard to breathe
- If asked, would report roaches, rodents, mold
 - Everyone in building “has a cough”
- Traditional plan: manage his acute exacerbation with albuterol and steroids, consider daily controller therapy
 - May miss risks related to SDOH leading to high likelihood of future exacerbations

SDOH and asthma

- Strong associations between asthma (and other health outcomes) and:
 - Health service access
 - Poverty
 - Mental health
 - **Physical environment** (e.g., housing issues)
- Few health care-based interventions systematically identify and address such risks
 - MLP as model

Cincinnati Child Health-Law Partnership (Child HeLP)

- MLP between Cincinnati Children's three primary care centers and Legal Aid Society of Greater Cincinnati
 - In-clinic office staffed by attorneys and paralegals 5 days/week
- Assists clients with **housing concerns**, public benefit denials/delays, education services, family/custody issues
 - Work with city or county agencies if necessary
- Interdisciplinary child advocacy training teaches residents to screen, identify and refer
 - Monthly didactics and experiential learning
- Has spawned further partnership building

www.cincinnatichildrens.org/childhelp

Process

Screening in EHR

Social/Environmental (Questions)

Child lives with

* Are you having problems receiving WIC food stamp, daycare vouchers, medical card, or SSI?

* Housing problems (overcrowding, roaches, rodents, utilities, mold, lead)?

* Threatened with eviction or losing your home?

REFERRALS

Referrals

- Allergy/Immunology
- Audiology < 6 months
- Audiology > 6 months
- BMCP (Behavioral Medicine and Clinical Psychology)
- Cardiology
- DDBP (Developmental Delay and Behavioral Pediatrics)
- Dermatology
- Early Intervention
- Endocrinology
- ENT
- Gastroenterology
- Genetics
- Gynecology (Adolescent Medicine)
- Hematology/Oncology
- Healthworks!
- Health Law Partnership (HeLP)
- Hypertension
- Nephrology
- Neurology
- Neurosurgery
- Nutrition (CCHMC)
- Nutrition (PPC)
- Occupational Therapy
- Ophthalmology
- Orthopedics

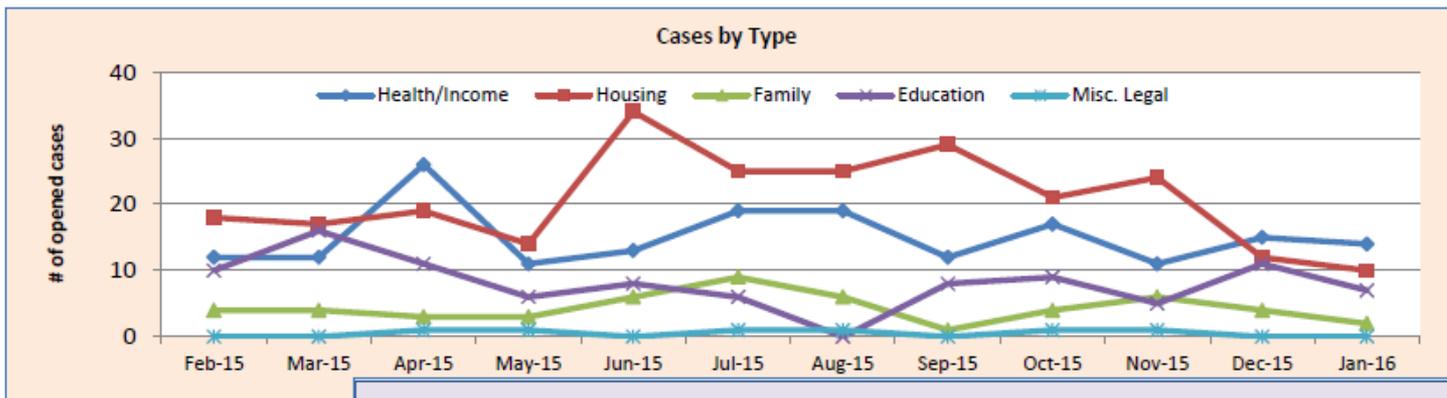
Provider discuss case with legal advocate and connects family

Legal advocate "housing subspecialist" provides appropriate service



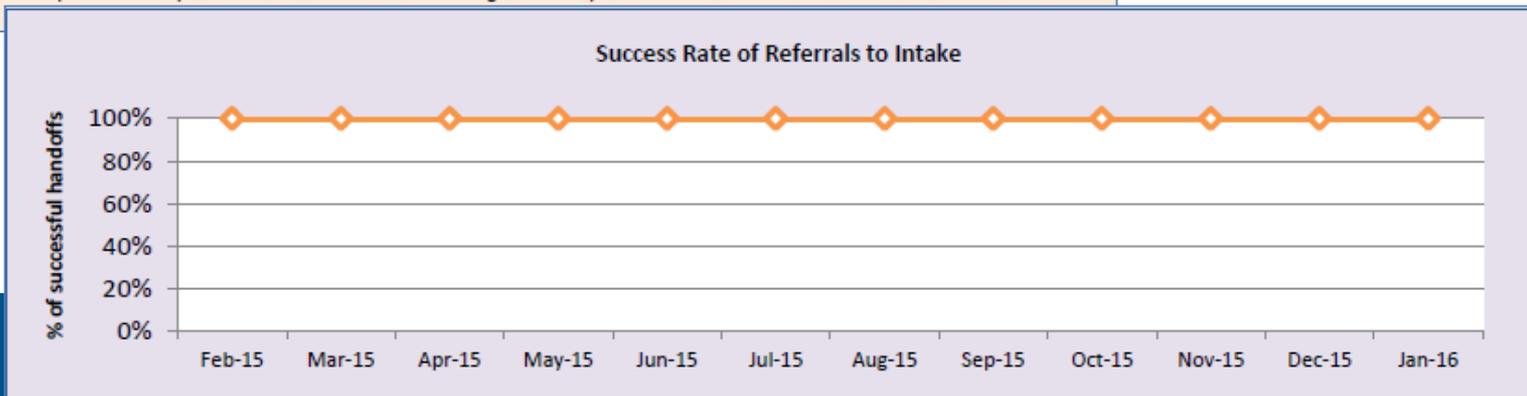
Lessons

- Gain buy-in from key stakeholders
- Understand each others' roles and strengths
- Monthly management meetings and data sharing



Trends in referral reason

Handoff success



Results to date

- Since August 2008:
 - Referred over ~5,000 patient families
 - Helped ~9,000 children and ~4,500 adults
 - Recovered > \$300,000 in back public benefits
 - Trained 450+ residents and social workers



For our asthma patient, Child HeLP advocates started with in-home assessment.



BEFORE



AFTER

Phased approach to partnership

Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
Develop Idea	Plan	Align Resources	Reflect and Adapt	Decide Next Steps
Define core problem	Define shared vision	Execute the plan	Coordinate efforts	Assess progress
Identify leaders	Develop action plan	Test and refine	Link and track data	Acknowledge successes
Secure funding	Agree on goals/metrics	Communicate success	Plan for sustainability	Plan for future
	Secure additional funding	Ensure long term funding		

Medical-Legal Partnership

- Child HeLP as prototype community partnership
- Who are other potential partners? Where are other gaps in care for risks related to the SDOH?
 - Inpatient asthma unit

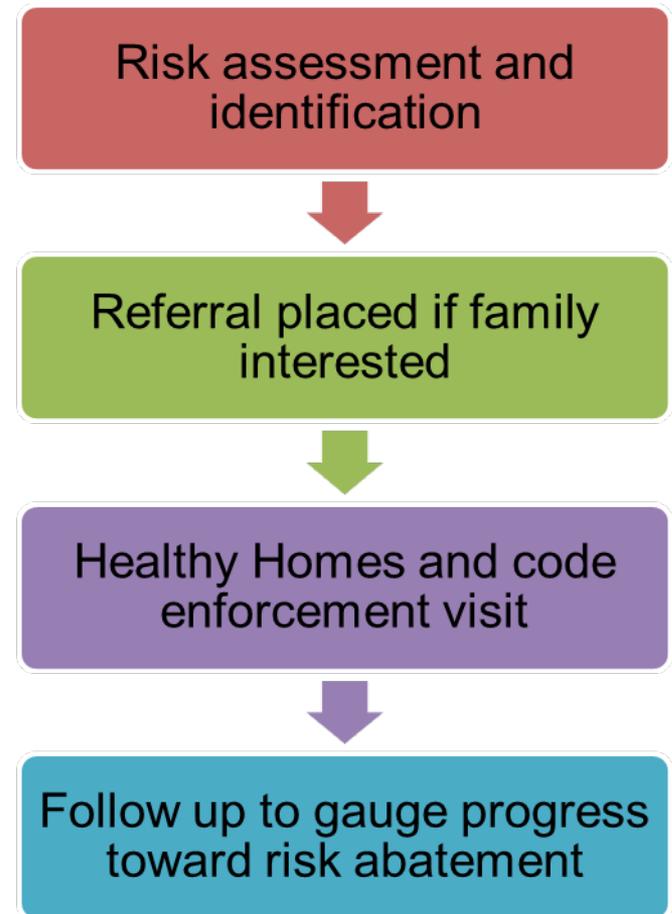
Collaborating to Lessen Environmental Asthma Risks (CLEAR)

- Partnership with Cincinnati Health Department (CHD) Environmental Complaint Line
- CHD sanitarians as our housing consultants:
 - Inspect homes for housing code violations
 - Write orders for landlords (or tenants)
 - Follow up to make sure conditions improve
 - Provide Healthy Homes education
- **CLEAR aims to make referrals to CHD easier from the inpatient asthma unit**



Referral processes

- Environmental complaint line for anyone in CHD jurisdiction
- Referral process built specifically for children hospitalized with asthma
 - Screening & referral within EHR
- Cincinnati Children's primary care patients also eligible for referral to Child HeLP



CLEAR Outcomes

- The CLEAR collaborative led to:
 - Enhanced inpatient risk screening and ~500 referrals to date
 - Increased mitigating actions on the part of families
 - Decreased hazards present in the home
- Qualitative feedback from families:
 - *“This was a big step up. My window is fixed, there are fewer roaches, and my landlord is more responsive because I got help from you all.”*
 - *“I really appreciate you guys. I didn’t even know what mold was before you came out.”*
 - *“I’m glad that you are helping people because there’s more people and families like us.”*

Partnerships at population-level

CINCY URBAN APARTMENTS

1003 Lincoln Avenue

Cincinnati, Ohio 45206

(513) 221-1212

(513) 221-4121 FAX

NOTICE TO ALL RESIDENTS

May 24, 2010

At this time all residents are not permitted to install any a/c units for your apartment.

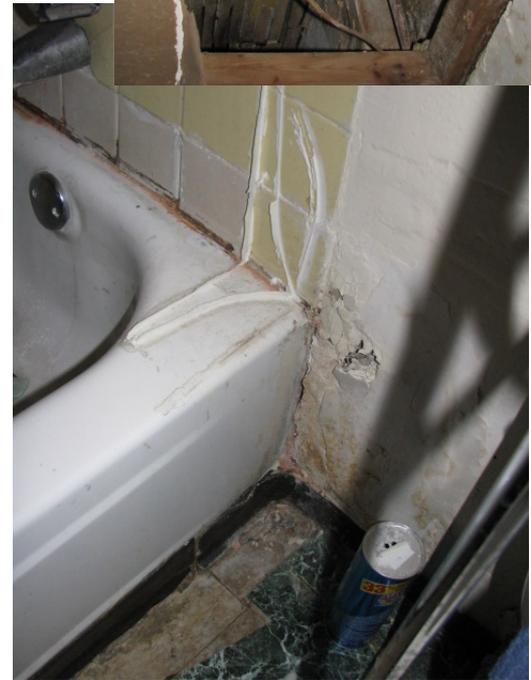
Anyone with an a/c unit will be evicted immediately.

Thank you
Management

**Letter received in
clinical setting
for our child with
asthma**

Pattern recognition

- Our patient and 15 others referred Child HeLP and CLEAR over short period of time
 - A/C complaints + pests, mold
 - High rates of lead poisoning, asthma
- Single developer
- Multiple violations
- Legal Aid helped organize tenant association
 - Repairs facilitated by Legal Aid advocates



Unit by unit assessment → Recognizing patterns



1 family → 16 families → 677 units



Community-wide activation

Case outcomes



- Our family was assisted with home improvements
 - Kept A/C unit, bathroom repaired, integrated pest management
- Educated on trigger avoidance
- Seen regularly in primary care center for follow up
- Kept on appropriate controller medications
 - Reduced symptoms
 - Improved quality of life
- **Building-wide improvements also affected many of our patient's neighbors**

How could we have more effectively identified his risks?

How could we more effectively target hospital- and community-based resources?

Identifying risks

- Risk assessment and identification to target interventions
 - Make asking the right question routine (EHR)
- Could local, risk-specific data be used to target delivery of public health and clinical services?
 - Geomarkers ~ Biomarkers

Environmental History

Do you own or rent your home? Rent

Exposures at home or any other place where the patient spends more than one day/night a week.

Exposures at home or any other place where the patient spends more than one day/night a week.

Assessment - ***

Asthma Severity Diagnosis -

Plan -

Chronic asthma management

Controller Medication - Add ***

In-hospital consults and referrals - Asthma Consult and Social Work

Community referrals - CLEAR Program [Environmental intervention]

Asthma action plan and medications in hand prior to discharge

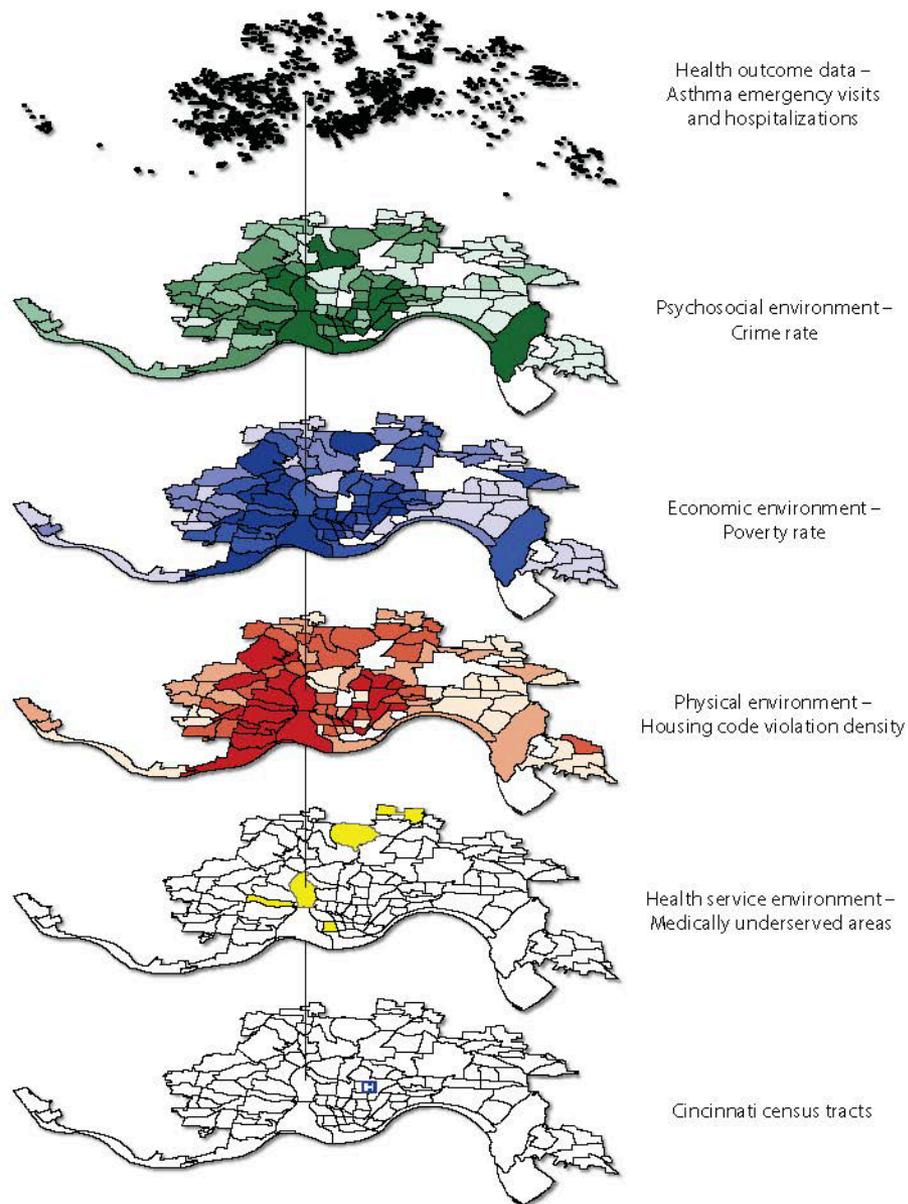
Furry pets
Wall to wall carpet in their bedroom
Tobacco smoke
Other ***
None

See/smell mold/mildew
Water leaks/damage
Cracks or holes in the walls, floors, or ceilings
Roaches (droppings, live/dead roaches)
Rodents (droppings, live/dead mice or rats)
Other ***
None

Mid Intermittent
Mid Persistent
Moderate Persistent
Severe Persistent
N/A

Risk → action

- Geomarkers could enhance risk assessment and target interventions, cross-sector connections focused on:
 - Access to care
 - Poverty
 - Crime
 - Discrimination
 - **Housing quality**
- Act at both patient and neighborhood levels



Moving toward prevention

- For conditions like asthma, standard preventive practice includes optimization of medicines
 - Poor control often prompts referral to **clinical subspecialist** (e.g., allergy, pulmonary)
- What if poor control has its origins in the home environment? What if we can predict poor outcomes through patient-level screening or population-level geomarkers?
 - Could we refer to a **housing subspecialist**?
 - Cincinnati Child Health-Law Partnership (Child HeLP)
 - Cincinnati Health Department – Environmental (CLEAR)

Conclusions

- Social determinants have deep, lasting impact on health outcomes
- SDOH experts ~ Clinical experts
 - E.g., pair housing and health data to target environmental assessment and action
- Risks related to the SDOH can be platform for health promotion and cross-agency collaboration
 - Local risk-specific data can influence delivery of public health, preventive services

Acknowledgements

Cincinnati Children's

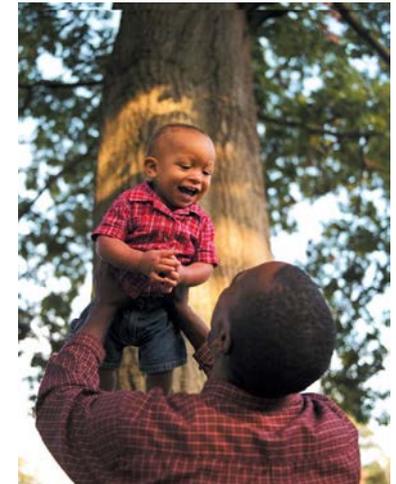
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Sustaining Meaningful Housing Codes:

The Five Essential Public Health Law Services

Presented by

Marice Ashe

CEO and Founder, ChangeLab Solutions

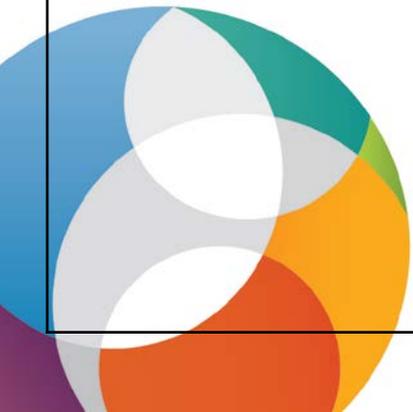
March 10, 2016



The Five Essential Public Health Law Services



<h2 style="text-align: center;">Accessing Evidence and Expertise</h2>	<h2 style="text-align: center;">Designing Legal Solutions</h2>	<h2 style="text-align: center;">Engaging the Community/ Forming Political Will</h2>
<p>Community Guide to Preventive Services</p> <ul style="list-style-type: none"> • Conclusive evidence to “promising practices” <p>Healthy People 2020</p> <p>Winnable Battles</p> <p>IOM/NAS Reports</p> <p>Academic research</p> <p>Research briefs</p> <p>Community based participatory research:</p> <ul style="list-style-type: none"> • Community asset maps • Community needs assessments • Community-led audits <p>Key informant interviews</p> <p>All of the above with particular emphasis on equity issues and the social determinants of health</p>	<p>Comprehensive “playbooks” of best practices</p> <p>Legal briefs for attorneys</p> <p>Model laws and policies – annotated for clarity and adaptable to state or local law</p> <ul style="list-style-type: none"> • Legislation • Resolutions • Executive Orders • Regulations <p>Model contracts – annotated for clarity and adaptable to state or local law</p> <p>Model data sharing agreements - annotated for clarity and adaptable to state or local law</p> <p>Public comments for regulations and rulemaking</p> <p>Checklists to assess local conditions</p> <p>Fact sheets explaining policy choices</p> <p>Ensure enforceability:</p> <ul style="list-style-type: none"> • Financing • Inspections • Penalties/ Fines: Accountability <p>Data collection and reporting</p>	<p>Community capacity building</p> <p>Coalition building</p> <p>Technical assistance and training</p> <p>Policy briefs and talking points for advocates</p> <p>Letters to the Editor</p> <p>Op Ed pieces</p> <p>Infographics</p> <p>On-demand webinars</p> <p>Peer-to-peer engagement</p> <p>Photo voice, You Tube, social media</p> <p>Youth-led activities</p> <p>Faith-based activities</p> <p>Cultural expression</p> <ul style="list-style-type: none"> • Music • Murals • Poetry • Theatre <p>Lobbying (with appropriate funds)</p> <p>Negotiating with stakeholders</p>



Defending and Enforcing Legal Solutions

Implementation resources:

- Communication resources about the law or policy
- Trainings for affected target audiences
- Guidelines to interpret what the law requires
- Regulatory language, if needed

Enforcement guidance:

- Fee collection mechanisms
- Inspection protocols
- Administrative, civil a/o criminal hearing processes
- Mitigation actions
- Abatement actions

Litigation defense if law is challenged:

- Counseling government re: defense of legislation or regulation
- Public health amicus briefs

Affirmative litigation if law is violated:

- Government-led action
- Public health amicus briefs
- Court mandated enforcement

Surveying and Evaluating Policies

Law Atlas – multiple 50 state analyses

Alcohol Policy Information System (APIS)

Evaluation tools to focus impact of the law/policy on equity outcomes

Various Bridging the Gap resources

Other data collection and reporting resources

Perhaps national surveys can be used, too, such as:

- Behavior Risk Factor Surveillance System (BRFSS)
- National Health and Nutrition Examination Survey (NHANES)





**Access to Evidence
and Expertise**

Sources of Evidence

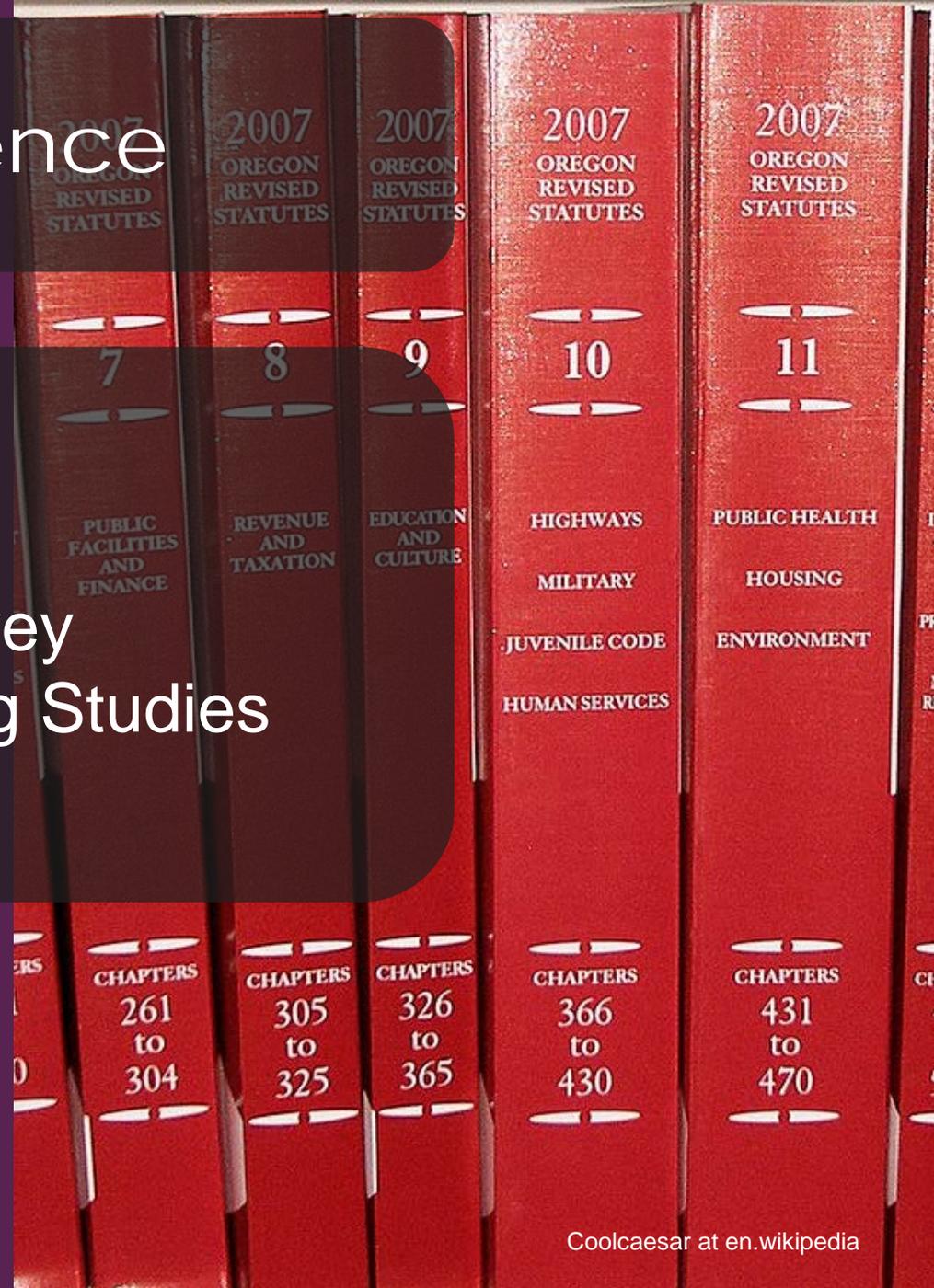
Housing Codes

Healthy People 2020

American Housing Survey

Joint Center for Housing Studies

IOM Reports





Community-led participatory research



**Expertise in
Designing Legal
Solutions**

HOUSING JUSTICE

National Housing Law Project

**Attorney
Resource
Center**

Publications

**Trainings &
Webinars**

**Housing
Justice
Network**

CA HBOR

**Help for
Tenants,
Homeowners,
& Homeless**

Support NHLP

About NHLP

Manuals and Supplements

What is HUD Housing Programs: Tenants' Rights?

NHLP's HUD Housing Programs: Tenants' Rights (universally known as "the Green Book"), is considered as the seminal authority on HUD tenants' rights by advocates and housing professionals throughout the country. With a user-friendly format and clear, concise explanations of a complex area of the law, the Green Book is the quintessential guide to understanding HUD's housing programs, containing unpublished court opinions, hard-to-find memos and other useful information.

Purchasers of HUD Housing Programs: Tenants Rights should also order the 2014 Supplement, which contains updates to the laws, including VAWA 2013, a new section devoted to fair housing, new rulings, case updates and more, for use in tandem with the 2012 Green Book.



**National Center for
Healthy Housing**

Green Housing Series:

Creating a Community Landmark



ChangeLab Solutions

RESOURCES



ChangeLab Solutions
Law & policy innovation for the common good.

Model Proactive Rental Inspection Ordinance (with Annotations)

May 2014

ChangeLab Solutions is a nonprofit organization that provides legal information on matters relating to public health. The legal information provided in this document does not constitute legal advice or legal representation. For legal advice, readers should consult a lawyer in their state.

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RESOURCES

Healthy Housing Through Proactive Rental Inspection



A Guide to Proactive Rental Inspection Programs

Housing Resources

Up to Code Code Enforcement Strategies for Healthy Housing



ChangeLab Solutions

Law & policy innovation for the common good.

Under One Roof: Model Healthy Housing Policies for Comprehensive Plans





Preserving, Protecting, and Expanding Affordable Housing

A Policy Toolkit for Public Health



Solutions

Preserving, Protecting, and Expanding Affordable Housing

for Local Health Departments





**Help Engaging
Communities and
Building Political Will**

Community Capacity Building





Educational campaigns
that explain the advantages and
disadvantages of public policies

Coalition building among governments, nonprofits, the private sector, and community members to discuss problems and share ideas



2 WHICH WORKS BETTER - CELEBRATING GOOD FOOD OR DEMONIZING BAD FOOD?

- CAN'T DEMONIZE FAT PEOPLE
- DEMONIZE INDUSTRY - THIS WAS EFFECTIVE IN TOBACCO
- BAD STUFF - PROCESSED FOODS
- PORTION SIZE

WHERE'S CAMPAIGN ON BIG FOOD?

BUILT BABY FOOD

ANCE OF

MOTIVAT

SYNERG

AGE; INTEREST CHASER

MINI TECH

NATURE OF

MAXIMIZE OPPORTUNITIES / PROGRESS MADE

- * ORGANIZE - time to get organized
- * GET STRIVE ABOUT FIBRECE (BRIEFING OF NEW)
- * DON'T LOSE THE MOMENT (PUSHBACK LETS US KNOW WE ARE AT THE MOMENT)

IES

- * DISINCENTIVES + INCENTIVES
- * BREAKING SILOS - BIGGER VISION - SOCIAL EQUITY, SUSTAINABILITY
- * HOPE FOR UNITY OF IDEAS
- * PRIVATE SECTOR, SOCIAL ENTREPRENEURSHIP BEYOND PROFIT



Sharing best practices & success stories
with the public or government officials



Lobbying:
with a government official
to influence specific legislation.
(But not with federal funds!)



**Support for Enforcing
and Defending Legal
Solutions**

Enforcement

- Financing
- Inspections and follow-up
- Accountability: fines & penalties
- Litigation, if needed
- Data collection and reporting





**Policy Surveillance
and Evaluation**

Is It Working?

Asthma

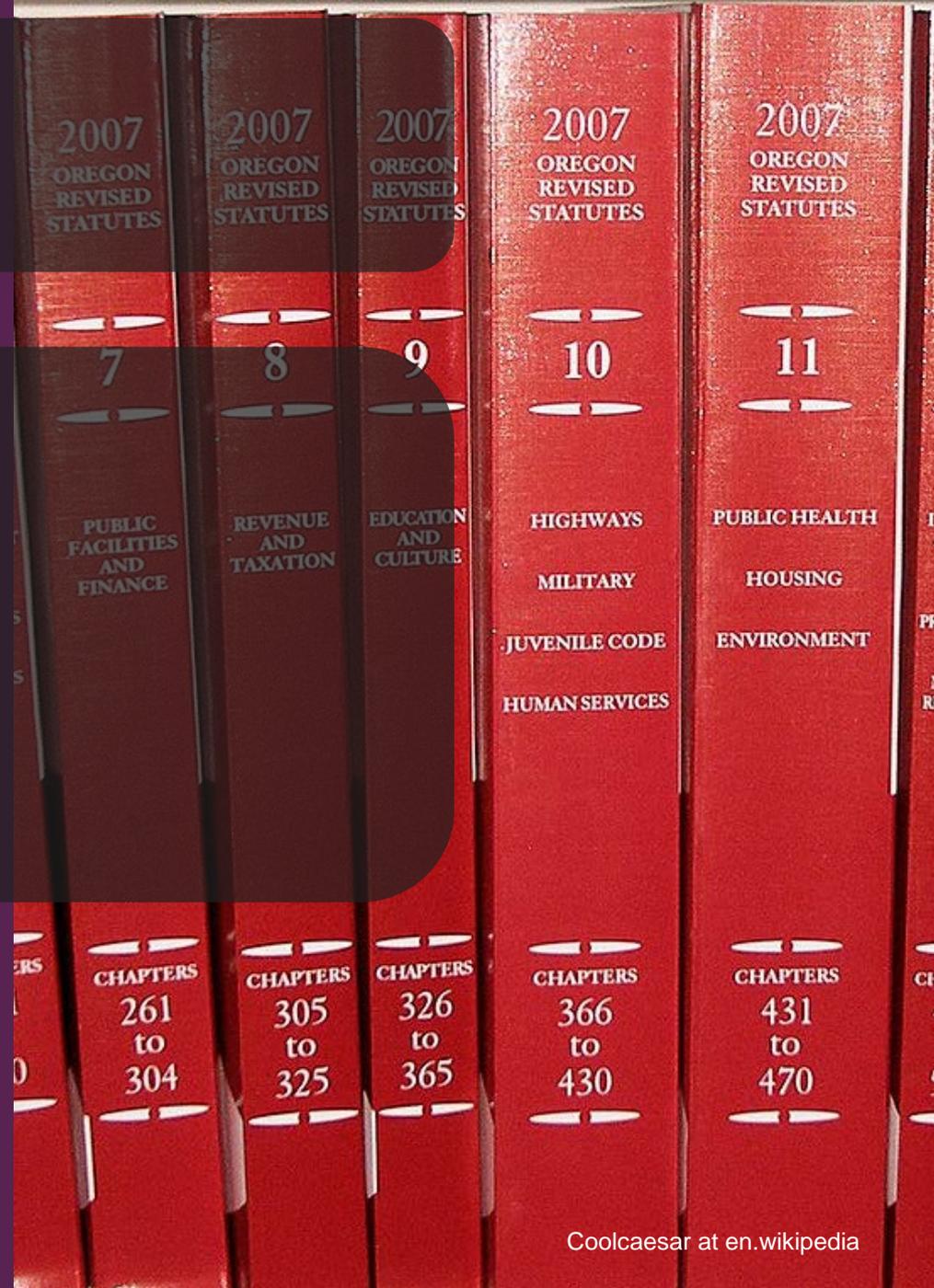
Lead poisoning

Older adult falls

Fires

Affordability

Homelessness



ChangeLabSolutions

THANK YOU!

changelabsolutions.org





Panelists

- ▶ ***Marice Ashe, JD, MPH, ChangeLab Solutions***
- ▶ ***Andrew Beck, MD, MPH, Cincinnati Child Health-Law Partnership***
- ▶ ***Camille Jones, MD, MPH, Assistant Health Commissioner, Cincinnati Health Department***
- ▶ ***Ellen Lawton, JD, National Center for Medical-Legal Partnership***



Stay Connected

JOIN THE HEALTHY PEOPLE LISTSERV & CONSORTIUM



WEB

healthypeople.gov



EMAIL

healthypeople@hhs.gov



TWITTER

[@gohealthypeople](https://twitter.com/gohealthypeople)



LINKEDIN

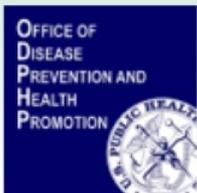
[Healthy People 2020](#)



YOUTUBE

[ODPHP](#)

[search “healthy people”]



The Medical-Legal Partnership Toolkit

Phase I: Laying the Groundwork

Updated March 2015



David Buchanan, MD, MS, and Emily Benfer, JD, LL.M., from the Health Justice Project in Chicago, an MLP between Erie Family Health Center and Loyola University Chicago School of Law. Photo credit: Mark Beane.

Free download
of MLP Toolkit
Phase I & II

www.medical-legalpartnership.org

Developed by the National Center for Medical-Legal Partnership
A project of the Milken Institute School of Public Health at the George Washington University

National Center for Medical  Legal Partnership

Milken Institute School
of Public Health

THE GEORGE WASHINGTON UNIVERSITY

National Center for Medical  Legal Partnership

AT THE GEORGE WASHINGTON UNIVERSITY

CDC Public Health Law Program

Public Health Law Program (PHLP) advances the use of law as a public health tool by providing legal epidemiology and workforce development to public health practitioners and policy makers in state, tribal, local and territorial (STLT) jurisdictions.

Legal Epidemiology: PHLP provides expert legal analysis on public health law issues and specializes in legal research and writing.

Workforce Development: PHLP provides education and training in public health law issues for CDC staff and external stakeholders. Practitioners can request training or speakers on specific law topics. PHLP's Public Health Law 101 training sessions are open to the public and provide an overview of public health law, as well as its relevancy and use in today's public health analysis and practice.

Public Health Law News: This monthly Internet newsletter is an important resource for public health law current events, publications, announcements, and resources.

Learn more about PHLP and subscribe to the *Public Health Law News* at

<http://www.cdc.gov/phlp/>



Centers for Disease Control and Prevention
Office for State, Tribal, Local and Territorial Support



Who's Leading the Leading Health Indicators? webinar

Join us on
Thursday, March 24 from
12:00 to 1:00 pm ET for a

Healthy People 2020
presents a webinar on
***Who's Leading the Leading
Health Indicators?*** on

Oral Health

Register at

www.healthypeople.gov





ChangeLab Solutions

CHANGE → *Social change*

LAB → *“Laboratories of Democracy”*

SOLUTIONS → *Practical solutions for the common good*

changelabsolutions.org

Healthy Homes Principles

- Dry
- Clean
- Ventilated
- Pest-Free
- Safe
- Contamination-Free
- Well-Maintained



Healthy People 2020 Law and Health Policy Project

■ Partnering Agencies:

- HHS/ODPHP (Project Lead)
- Robert Wood Johnson Foundation
- CDC Foundation
- CDC

■ Develop at least 10 reports in 3½ years

■ Provide in-depth analysis of evidence-based laws and policies that advance Healthy People 2020 objectives



Robert Wood Johnson Foundation



CDC FOUNDATION

Helping CDC Do More, Faster



Email Angela.McGowan@hhs.gov for more information.





HP2020 Online Resources and Tools

HealthyPeople.gov



Search HealthyPeople.gov

Go

Topics & Objectives

Leading Health Indicators

Data Search

Healthy People in Action

Tools & Resources

Webinars & Events

About



Register for a Spotlight on Health Webinar!

Join us on March 10 for a webinar highlighting medical-legal partnerships and how adding lawyers to a health care team can help address the social determinants of health.

[Register today.](#)



DATA2020 Search

This interactive data tool allows users to explore data and technical information related to the Healthy People 2020 objectives. [Search Healthy People data.](#)



Leading Health Indicators: Progress Update

[Read the report](#) to learn about progress that's been made in each of the 26 Leading Health Indicators.



Addressing the Social Determinants of Health



Health starts in our homes, schools, workplaces, neighborhoods, and communities. Explore resources related to the social determinants of health and see what communities are doing across the country to address the social determinants of health.

Visit www.healthypeople.gov to get started!

Cincinnati Health Department

Camille Jones MD, MPH

Assistant Health Commissioner

Community and Environmental Health

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513-357-7271

Healthy Homes Resources

- **National Center for Healthy Housing**
 - <http://www.nchh.org/resources.aspx>
- **Centers for Disease Control and Prevention**
 - <http://www.cdc.gov/healthyhomes/>
- **U.S. Department of Housing and Urban Development**
 - http://portal.hud.gov/hudportal/HUD?src=/program_offices/healthy_homes/healthyhomes
 - http://portal.hud.gov/hudportal/documents/huddoc?id=DOC_11880.pdf

Medical-Legal Partnership Summit

April 6 – 8, 2016 • Indianapolis, Indiana



@National_MLP
#medleg16

Agenda,
registration & hotel
info:

[www.medical-legalpartnership.org/
/Summit](http://www.medical-legalpartnership.org/Summit)