

**Exercise:****Prioritizing  
Issues**

 Healthy People  
2020

Coalition members will likely have many issues they want to address. This exercise is designed to help the group decide which issue(s) to focus on.

First, make a list of all the issues on the table. Then, working as a group, copy and complete this sheet for each issue you are considering. Use the information to help narrow down your target issue(s).

Issue: \_\_\_\_\_

\_\_\_\_\_

Prevalence/frequency/incidence: \_\_\_\_\_

\_\_\_\_\_

Population(s) affected: \_\_\_\_\_

\_\_\_\_\_

Seriousness/urgency: \_\_\_\_\_

\_\_\_\_\_

Available data sources: \_\_\_\_\_

\_\_\_\_\_

Possible interventions (behavioral, environmental, legislative, etc.): \_\_\_\_\_

\_\_\_\_\_

Likelihood of success/impact (taking into account available resources): \_\_\_\_\_

\_\_\_\_\_

Current interventions addressing issue in community: \_\_\_\_\_

\_\_\_\_\_

Consequences if not addressed (personal, societal, economic): \_\_\_\_\_

\_\_\_\_\_

### Source

Adapted from *Healthy People 2010 Toolkit: A Field Guide to Health Planning*. Developed by the Public Health Foundation, under contract with the Office of Disease Prevention and Health Promotion, Office of Public Health and Science, U.S. Department of Health and Human Services (pp. 74–75).

